

David M. Weintraub

dmw3464@utexas.edu
www.uxwithdavid.com

EDUCATION

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|------------------------------------|------|
| M.S. in Information Studies | 2022 |
| The University of Texas, Austin | |
| Ph.D. in Psychology | 2015 |
| University of Nevada, Las Vegas | |
| M.A. in Psychology | 2012 |
| University of Nevada, Las Vegas | |

SKILLS

Affinity Mapping
Competitive Analysis
Dimension Reduction and Clustering
Heuristic Evaluation
Personas
Presenting UX Recommendations
Quantitative and Qualitative Analysis
Research Methodology and Design
Statistical Analysis
Survey
Thematic Analysis
Usability Testing
User Participant Recruiting
User Interviews
WCAG / Accessibility Evaluation

TOOLS

Confluence
Dovetail
Figma
Miro
Qualtrics
SPSS
Tableau
User Interviews

WORK EXPERIENCE

UX Researcher 2021 – current
Q2 Software

- Collaborate with product teams to develop research plans to best fit stakeholder needs.
- Conduct mixed-method research and testing of both concept-level and in-progress design work.
- Develop recruitment screeners, surveys, usability test scripts, interview questions, and other research materials.
- Moderate remote research sessions.
- Qualitative and quantitative analysis to generate reliable and actionable insights.
- Develop effective research presentations and reports to communicate results and recommendations.
- Improve processes and maturity as part of research-operations focused OKRs.

Lecturer 2016 – 2021
Texas State University

- Developed and taught upper-level, writing-intensive courses in experimental and cognitive psychology including *Research Methods*, *Sensation and Perception*, and *Learning and Memory*.
- Received the Department's 2020 nomination for the Presidential Award for Excellence in Teaching.

Ph.D. Researcher 2009 – 2015
University of Nevada, Las Vegas

- Studied human behavior in a cognitive psychology lab using behavioral and physiological approaches.
- Published eleven peer-reviewed scholarly articles in top psychology and psychiatry journals.
- Analyzed behavioral and physiological data with SPSS, MATLAB, and Excel.